

# Media Production

## Career Ideas:

Film/TV Director • Marketing Executive • Public Relations Officer • Advertising Copywriter • Multi-media specialist

From films and magazines to advertising, radio, and social networks; media can influence how we form our opinions and react to the world around us. Our courses provide opportunities to study digital video production and website design and will provide insight into how the creative media industries work and the careers that could be open to you if you have the right skills, qualifications and a determination to succeed.

Students use industry standard equipment and software and have regular experience of producing and editing digital video in a fully equipped production studio with the guidance of experienced tutors who have worked professionally in the creative media industries.

An alternative pathway is offered at Level 3 for those who require to specialise in print-based media. Through assignments, students build a portfolio of work which will give them an advantage when looking for work in the creative media industries or competing for a place in Higher Education.

# BTEC Diploma in Creative Media Production Level 1

## Duration

1 year

## Course Description

This level 1 Diploma has been designed to give students the opportunity to develop a range of skills and techniques, personal skills and attributes essential for successful performance in working life. The 1 year course aims to prepare students to progress to BTEC Level 2 Diploma in Media Production or for employment in a particular vocational sector. Students will develop creative Media Skills and produce a variety of media products.

## Entry Requirements

Entry Level certificate in Skills for Working Life/Vocational Studies or another Entry Level qualification and an appropriate level of English and Maths  
Successful interview with college staff

## Assessment Method

All units are graded as Pass, Merit or Distinction. You must pass each unit to get the Diploma qualification at the end of the course. Students are also required to take examinations in Functional Skills English and Maths.

## Qualifications

BTEC Level 1 Diploma in Creative Media Production  
Award in Personal & Social Development  
Functional Skills in English and Maths

## Progression

BTEC Level 2 Diploma in Creative Media Production

## Did you know?

More than 40,000 people in the UK are working in the interactive media industry and this number is increasing every year. Having an understanding of how interactive multimedia technology works can give you a real advantage in the jobs market.

## Useful Links:

[www.mediaweek.co.uk](http://www.mediaweek.co.uk)

[www.mediauk.com](http://www.mediauk.com)

[www.mad.co.uk](http://www.mad.co.uk)

# BTEC Diploma in Creative Media Production Level 2

## Duration

1 year

## Course Description

This qualification will give students the knowledge, understanding and competency needed when considering employment in the media industry. It will provide insight into the various employment opportunities available in the sector and opportunities to develop the fundamental skills underlining all Media Production. Students will study animation, graphic design, film and video editing.



## Entry Requirements

4 GCSE's Grade D or above, including English OR  
BTEC Level 1 Diploma in Creative Media Production (or similar area)  
Level 1 English and Maths  
Successful interview with college staff

## Assessment Method

All units are graded as Pass, Merit or Distinction. Students must pass each unit to get the Diploma qualification at the end of the course. Students are also required to undertake an examination in Functional English and Maths.

## Qualifications

BTEC Level 2 Diploma in Creative Media Production  
Functional Skills in English and Maths

## Progression

BTEC Level 3 Extended Diploma in Creative  
Media Production

# **BTEC Extended Diploma in Creative Media Production (Print-Based Media) Level 3**

## **Duration**

2 years

## **Course Description**

This course focuses on graphic design, visual communication and print based media production. The course offers a taste of how the graphic design and print based media industries operate. Students will be constructing graphic design projects using methods such as photography, illustration, typography, layout and traditional and modern print based techniques. These methods and techniques will be used to design final outcomes using industry standard programmes such as Adobe Photoshop, Illustrator and In Design. Final project outcomes can include a wide range of visual concepts such as magazine design, posters, album covers and promotional designs.

Students will also study Functional Skills English and/or Maths. Year 1 covers the Subsidiary Diploma in Creative Media Production (Print-Based media). Year 2 covers BTEC Level 3 Extended Diploma in Creative Media Production (Print-Based media).

## **Entry Requirements**

4 GCSE's Grade C or above, including English OR  
BTEC Level 2 Diploma in Creative Media Production (at Merit or above)  
or similar area  
Level 2 English and Maths  
Successful interview with college staff

## **Assessment Method**

All units are graded as Pass, Merit or Distinction. Students must pass each unit to get the Diploma qualification at the end of the course. Students are also required to undertake an examination in Functional English and Maths.

## **Qualifications**

BTEC Level 3 Extended Diploma in Creative Media Production (Print-Based media)  
Functional Skills in English and Maths

## **Progression**

Most students will go on to Higher Education courses in Media Production at university or a career in media or a related area.

# **BTEC Extended Diploma in Creative Media Production (Television and Film) Level 3**

## **Duration**

2 years

## **Course Description**

The 2 year BTEC Level 3 Extended Diploma in Media (Television and Film) focuses on the television and film industries. The course covers single and multi-camera techniques, video production, 2D and stop-motion animation, career development in the media industries, research skills for the media and film studies. Students will also produce a variety of short films and TV advertisements. The course also covers digital graphics and web design. Students additionally study Functional Skills English and/or Maths. Year 1 covers the Subsidiary Diploma in Creative Media Production (Television and Film). Year 2 covers BTEC Level 3 Extended Diploma in Creative Media Production (Television and Film).

## **Entry Requirements**

4 GCSE's Grade C or above, including English OR  
BTEC Level 2 Diploma in Creative Media Production (at Merit or above) or similar area  
Level 2 English and Maths  
Successful interview with college staff

## **Assessment Method**

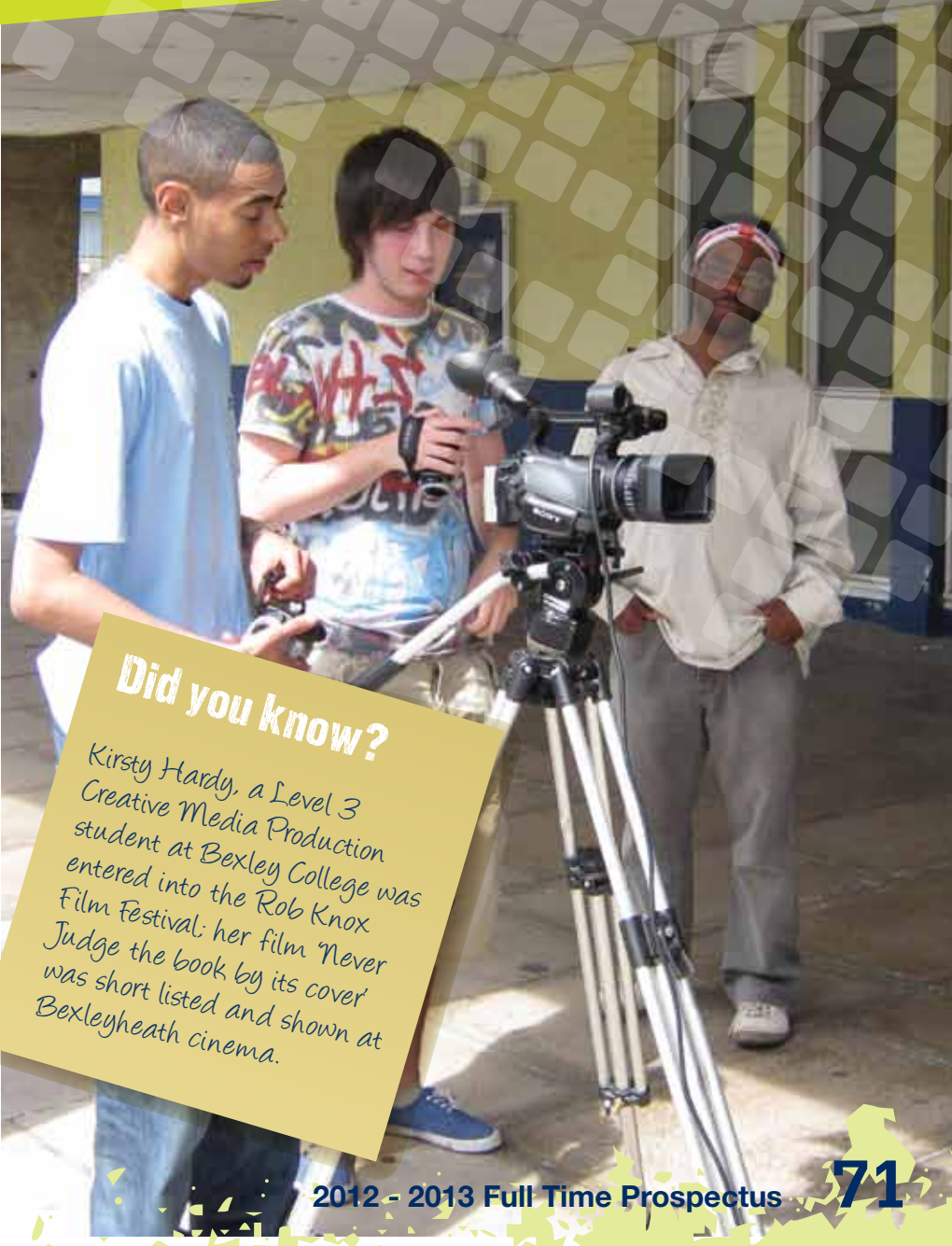
All units are graded as Pass, Merit or Distinction. Students must pass each unit to get the Diploma qualification at the end of the course. Students are also required to undertake an examination in Functional English and Maths.

## **Qualifications**

BTEC Level 3 Extended Diploma in Creative Media Production (Television and Film)  
Functional Skills in English and Maths

## **Progression**

Most students will go on to Higher Education courses in Media Production at university, a career in media or a related area.



### **Did you know?**

*Kirsty Hardy, a Level 3 Creative Media Production student at Bexley College was entered into the Rob Knox Film Festival; her film 'Never Judge the book by its cover' was short listed and shown at Bexleyheath cinema.*